

From Andrew D. Wilson, [Leeds Beckett University](https://www.leeds.ac.uk/) in Leeds, UK

<https://twitter.com/PsychScientists/status/1400085794631659522>



Image Description: Photo of a double doorway entrance. Each brown wooden door has a curved handle that suggests a user should pull the handle to open the door.

However, there is a sign on the door that says "Push," suggesting rather than using the handles to pull open the door, users should use the handles to push open the door.



Image Description: Photo of a double doorway entrance. Each brown wooden door has a flat metal plate that suggests a user should push the flat metal plate to open the door.

However, there is a sign on the door that says "Pull," suggesting rather than using the flat metal plates to push open the door, users should use the flat metal plates to pull open the door.



Image Description: Photo of a double doorway entrance. Each door has a gold handle that suggests a user should pull the handle to open the door.

Although there is a sign on one door that says "Pull," the sign on the other door, above the handle that suggests pulling to open the door, says "Push."