

Unit 5: Broadcasting via the Internet

Viral Sensation Name	Write the name of this viral sensation in this column IF this situation illustrates using the Internet for a MASS communication campaigns that WAS intended (and hoped) to go viral.	Write the name of this viral sensation in this column IF this situation illustrates INTERPERSONAL communication that was NOT intended to go viral , but did go viral because of the Internet.
"School is Closed"		
Teach Me How To Bucky		
Miracle on the Hudson		
Help Wanted		
A Weird, Unidentifiable Rash		
The Reading Rainbow		
The Ice Bucket Challenge		
United Breaks Guitars		
Charlie Bit My Finger		
Cool Wand!		
Fair Trade Organic Bananas		
Texts from my Ex		