

Course Review



On the Internet, nobody knows you're a dog.

PSY 532: Psychological Effects of the Internet

Unit 1: Getting Started on the Internet

Name 9 technologies or past-times

- a) that WERE MENTIONED in Professor Gernsbacher's lecture video, Adam Conover's video, Clive Thompson's articles, or Jason Feifer's article
- b) as having PRECEDED the Internet; AND
- c) as NOT CURRENTLY feared, but as having been PREVIOUSLY feared; AND
- d) as having been previously feared in a way SIMILAR TO the way Internet-based technologies and past-times are currently feared.

Unit 2: Learning via the Internet

List five fundamental principles of learning on which Internet-based higher education capitalizes.

Unit 3: Educating via the Internet

List five challenges that college students face today and how Internet-based education can tackle each challenge.

Unit 4: Communicating via the Internet

Is the Internet making our communication briefer? _____ [yes or no]

Is the Internet making our interpersonal-communication more informal?
_____ [yes or no]

Explain what it means that the Internet is manifesting our preference for intransient and asynchronous communication.

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List six guidelines for emailing a professor.

Unit 5: Broadcasting via the Internet

Illustrate how the Internet can amplify communication by listing four instances when **mass** communication campaigns **were intended (and hoped)** to go viral.

Illustrate how the Internet can amplify communication by listing four instances when **interpersonal** communication **was NOT intended to go viral**, but did go viral because of the Internet.
